



Growing
Philanthropy

Transforming
Communities



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Chairman & CEO Message



A handwritten signature in black ink, appearing to read 'Stanley Tan'.

STANLEY TAN
Chairman

Our home is not just the house we live in. The neighbourhood, the city and the country is home. We thrive when we connect, build relationships and share a sense of community. The strength of our social fabric is of great importance for the sustainability of our city state. Our community, its highs and lows with its unique and ever-changing character, is defined and shaped by our choices and actions. It is when our city and citizens learn to harness our assets and character and discover the roles we can play in society that we begin to take ownership of the community.

The Community Foundation of Singapore (CFS), in essence, represents an aspiration to be a social activist in growing a sustainable culture of giving and building a more connected community. CFS represents trust by the community and in the community.

BRIDGING DONORS TO CAUSES

CFS believes that we can be a bridge that builds community. Our mission is to inspire giving in Singapore. Our commitment to donors is simple and unwavering – we want to help our donors fulfill their charitable goals with ease and effectiveness. We do so by connecting donors with community needs and engaging them in meaningful and innovative grantmaking.

Our in-depth knowledge of the local landscape reminds us of the importance of adaptability to the changing needs in the community. We are donor-centric in ensuring our donors' giving has the most positive impact while preserving his or her original intent. We know that philanthropy is a journey, and we facilitate that journey for all of our donors, no matter where they are along the way.

MAKING OUR COMMUNITY FOOTPRINTS

In 2011, CFS turned three years old. As we release our inaugural annual report 2010/2011 this year, it provides an opportunity for us to both celebrate our start up years and look towards the future.

As of 30 September 2011, CFS has raised \$25.1 million in funds (including pledges) and received donations amounting to \$18.5 million, inclusive of \$7.9 million in endowment funds. We have a total of 21 donors and

We aspire to be building blocks to help communities and individuals take ownership and do their part through their philanthropy.

disbursed more than \$2.4 million in grants. In total, CFS has initiated and developed more than 17 programmes which were adopted by donors. This accounts for more than 30% of the grants given.

CFS has also brought more awareness and knowledge about philanthropy to the community, through talks, events and published materials. We successfully held our inaugural philanthropy symposium on 'The Power of Doing Good Well' in September 2010 to share best practices and discuss strategic philanthropy.

CFS is also growing our community leadership role by bringing together non-profit field experts to bring a deeper understanding of ground realities and drive towards addressing social problems. We organised a series of roundtable discussions with non-profit and public sector stakeholders to identify gaps where grants can help meet these needs. We created Community Impact Funds – pooled grants to address social gaps – like the Safe Home Scheme, which provides a home modification service to retrofit a safe home environment for low income elderly and persons with disability.

LOOKING AHEAD: STRENGTHENING OUR COMMUNITY IMPACT

The future is bright for CFS and the community. In our interactions with donors, we believe that engaged philanthropy is at the starting blocks in Singapore, after unprecedented wealth creation. CFS will continue to invest in networking events that help to build a community of givers, education platforms that inform and inspire donors, and innovative grants that produce sustainable impact.

CFS is delighted to deliver our very first annual report. We will leave you to explore more about our work as you look further into the pages of this book. We have always known that the story of CFS is best told through our donor and grantee stories. It is their passion, generosity and thoughtfulness that make what we do possible.

As we put down our roots and keep our feet firmly on the ground, CFS will continually strive to mature in our capacity to serve donors and to benefit the community.



LAURENCE LIEN
Chief Executive Officer

Our Achievements

Donors

When CFS started in 2008, the economy was undergoing tumultuous times. But even through the economic challenges, our donors remain passionate and philanthropic. We are heartened to see positive signs of community engagement with both individuals and corporates stepping up and getting involved in our local community, playing a role in its development.

Our donors comprise of individuals and families setting up legacy gifts; charitable foundations choosing to distribute income effectively; companies, across different business industries, with communities benefiting from their operations.

Some of our donors are:



Supporting Compassion Fund in aid of children from families with financial difficulties.

Donor	Fund Name	Fund Type
Bank Julius Baer	Julius Baer Cares Fund	Donor-Advised (<i>Corporate</i>)
Trustees of the Mrs Lee Choon Guan Trust Fund	Mrs Lee Choon Guan Fund	Donor-Advised Endowment (<i>Individual/Family</i>)
Khoo Foundation	MILK Fund	Donor-Advised (<i>Charity</i>)
Rajah & Tann LLP	Rajah & Tann Foundation	Donor-Advised (<i>Corporate</i>)
William & Mary Bird	William & Mary Bird Fund	Donor-Advised (<i>Individual</i>)
China Aviation Oil (Singapore)	CAO Green Fund	Donor-Advised (<i>Corporate</i>)
Quantedge Capital	Quantedge Foundation	Donor-Advised Endowment (<i>Corporate</i>)

Examples of charities supported by donor advised funds:



Children with learning difficulties having specialised tuition to improve their academic skills and cognitive functioning.

Our Achievements

Grantmaking

With new donors coming on board in 2010/11, there has been an increase in grantmaking programmes offered or under development to help donors fulfill their philanthropic aspirations to fund meaningful programmes in areas of need. Popular programmes remain those in the children, youth-at-risk and elderly sectors.

One such programme is the Ang Mo Kio Family Service Centre's Early Literacy Development Programme. This pilot programme assists educationally and economically disadvantaged children to achieve their age-appropriate literacy levels and enhance their learning abilities in school. Another successful programme that came out of our roundtable discussions is the HELP Family Service Centre's Family Resilience Scheme which provides interim financial assistance to single parent families, helping them to cover their basic family expenses.

CFS also supported Teck Ghee Youth Centre to kick-start its Evergreen Bees Mentoring Programme. It is a structured programme to build the academic foundation for youths from disadvantaged backgrounds and teach them age-appropriate life skills. In addition, the programme creates

opportunities for parent-child interactions at the youth centre to encourage family bonding.

We have made grants amounting to \$2.4 million. More than 30% was initiated or proposed by CFS. Below are some of the projects we have funded:



The Evergreen Bees Mentoring Programme creates opportunities to encourage family bonding.

CF Initiated Projects	Beneficiary Organisation	Donor Fund Name
Outing for Elderly Fund 2010	20 charities in eldercare sector	William & Mary Bird Fund
AMK Early Literacy Development Programme	Ang Mo Kio Family Service Centre	Khoo Foundation
HELP Long Term Family Resilience Programme	HELP Family Service Centre	Khoo Foundation
Care Corner Educational Therapy Services	Care Corner Family Service Centre (Woodlands)	Simon Cheong Family Fund
MWS Torch Programme	Methodist Welfare Services	JL Children Fund
ACRES Educational Programme	Animal Concerns Research & Education Society	Han Chee Juan Fund
SEC G1 Race	Singapore Environment Council	CAO Green Fund
Blister Medication Packaging Project	Society of Moral Charities	Rajah & Tann Foundation
Elderly Lunch Treats	Dignity Kitchen Project	YP Kong Community Fund
Food Goodie Bag Programme (Evergreen School)	Food from the Heart	Simon Cheong Fund
Building Community Nurses' Capacity in Community Geriatric Care	Tsao Foundation, Hua Mei Training Academy	Ian Ferguson Foundation

Community Leadership

STRATEGIC AND COLLABORATIVE PHILANTHROPY: AN EXCLUSIVE INVITATION

In collaboration with UBS Philanthropy Forum 2010, CFS organised two side events with the then Minister of National Development, Mr Mah Bow Tan and then Minister of Community Development, Youth and Sports, Dr Vivian Balakrishnan as our guests-of-honour respectively.

The private gathering saw a select number of UBS Philanthropy Forum participants, philanthropists, business and non-profit leaders of the Singaporean community. The objective was to provide participants with a special perspective into the emergence of Singapore as a philanthropic hub. The gathering also presented them with an opportunity to network with fellow philanthropists from the region, and explore the opportunities resulting from strategic and collaborative philanthropy.

PHILANTHROPY SYMPOSIUM 2010 – THE POWER OF DOING GOOD WELL

This private event catered specially to philanthropists, change-makers, foundations and social investors in Singapore. CFS collaborated with Charities Aid Foundation and the National Volunteer & Philanthropy Centre to organise our inaugural philanthropy symposium in September 2010. The focus was on the power of changing philanthropy: a behind-the-scenes view of local issues, and an insight into innovative best practices and strategies from international experts as they discuss strategic philanthropy and impactful giving.

The first half day was set aside for professional advisors to create more awareness on philanthropy as part of wealth management. The second full day was a learning journey cum educational session for prospects and donors. Participants went on site visits to different charities and had hands-on experience interacting with beneficiaries to better understand the work done by various charities. A total of 126 participants attended the two-day event.

NON-PROFIT ROUNDTABLE DISCUSSIONS

Between March 2010 and September 2011, CFS conducted a series of roundtable discussions on mental health, eldercare and children and youth. The roundtable discussions brought together key non-profit leaders, field experts and practitioners within the same sector to share about the sector landscape as well as identify gaps or challenges in which resources are needed. Select government representatives were also invited to contribute the policymakers' perspective and keep discussions abreast with on-the-ground feedback on policies and government initiatives. CFS leveraged on these discussions to create grants to help address the unmet needs.

As a result of these discussions, CFS started our first Community Impact Fund aimed at garnering support from the community and private donors towards unmet needs or under-supported causes in the community. This is essentially a "unit trust" pooled funding concept for donors. The Safe Home Scheme was launched in February 2011 to provide a one-stop home modification service





to retrofit or design a more accessible and safe home environment for elderly persons, persons with disabilities or their caregivers.

COMMUNITY FACTSHEETS

CFS completed three sets of community factsheets on the elderly, mental health and families which were used to showcase a snapshot of current services, gaps and possible action plans to help donors understand broadly the landscape of social issues in Singapore. The materials are uploaded on our website to share information on our sector knowledge and community needs. We will produce more of these pulse reports moving forward, particularly in the areas of youth-at-risk, special needs and disabilities.

FINANCIAL ADVISORS' PHILANTHROPY DRIVE 2011

On 16 February 2011, the Financial Advisors' Philanthropy Drive was held to commemorate the collaboration between four financial advisory companies and CFS. Financial advisers from iFAST Global Prestige, Financial Alliance Pte Ltd, Promiseland Independent Pte Ltd, and SingCapital Pte Ltd have further committed to this collaboration with a donation of \$100,000 to CFS.

Financial advisers have found that the wealthy in Singapore want to give back to society in a meaningful and impactful way and they hope that this collaboration with CFS would enable them to engage their clients in their philanthropic journeys. More than 40 financial advisers attended the event.

CFS EXCLUSIVE MONTHLY DINNERS SERIES 2011

Hosted by key representatives of CFS, each dinner was fronted by a well-respected guest-of-honour and strategically themed around a topic on which the invited guest-of-honour could speak about knowledgeably and authoritatively. Non-profit leaders were also present in the room to provide honest on-the-ground perspectives of the issues discussed.

Through organising such events, CFS aims to communicate that we are well-equipped in our mission to journey with donors to grow their philanthropy by adopting sustained and informed giving.

We are extremely encouraged by the positive spirits of our invited speakers and guests which saw our first series of dinner events covering a series of hot-button issues listed below. The conversations explored existing challenges, concerns and often overlooked areas of need with which could be addressed with greater support from civil society actors and philanthropic involvement.

Our dinner guests gave positive feedback that such dialogues were substantive and meaningful to help them better grasp unmet social needs.

We would also like to express our heartfelt thanks to Novus Restaurant for their generous sponsorship of the dinners.

Dinner conversation topics

- Disadvantaged Families and Single Parenting
- Housing for Elderly
- Accessible Transportation for the Disabled
- Environmental Sustainability
- Maximising the Potential of Children and Youth
- Special Needs Education



Cheque presentation ceremony at Financial Adviser's Philanthropy Drive.

Our Achievements

Financial Snapshot

A Quick Snapshot of Our Key Achievements since Inception*

Total Pledges Raised:
\$25.1 million

Total Donations Received:
\$18.5 million

Total Endowment Received:
\$7.9 million

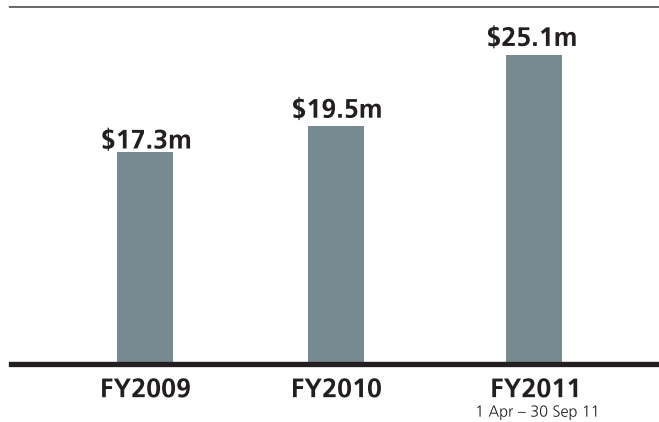
Total No. of Donors:
21

Total Grants Given:
57 grants amounting to
\$2.4 million

Total New Programmes initiated by CFS:
17

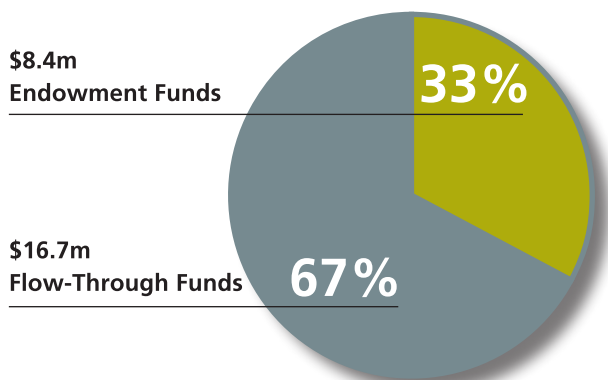
*1 Apr 2009 – Sep 2011

Growth in Cumulative Donations Raised



- Figures are as of 30 September 2011
- Rounded up to nearest \$100,000

Total Cumulative Donations Raised



LEGEND:

- Endowment Funds
- Flow-Through Funds

- Figures are as of 30 September 2011
- Rounded up to nearest \$100,000

Our Donors

William and Mary Bird Fund

We used to just be chequebook donors, giving out cheques to a few needy causes. However, through the Community Foundation, we have learnt that it is more fun and meaningful to be an informed giver.

We started our own fund at the Community Foundation, pledging \$1m over 5 years. One of our first grantmaking disbursements was to support home care to house-bound elderly. We asked the charity concerned whether we could visit some of the elderly beneficiaries with the mobile team. It turned out to be a humbling and enlightening experience.

From our visits, we realised how little contact many of these elderly had with the outside world because of their medical condition and immobility and, in some cases, lack of attention from family members or friends. We sensed their loneliness and quiet despair.

Inspired, we asked the Community Foundation to look into providing opportunities for home-bound elderly

to leave their home and be brought outdoors through organised outings, where they can socialise and enjoy meals in the company of others. Within a short period of time, the Community Foundation set up the Outing for Elderly Fund which charities can tap on to help defray all costs related to making such outings a reality.

We feel more empowered now, knowing that we can trust the Community Foundation to carry out our wishes so that our donation fulfils a specific purpose in creating a real difference to the community. We deeply enjoy the process where we are engaged in the discussion and decision-making process with the Community Foundation to ensure our funds are well placed and used well.

Now we look forward to the next community engagement project. We no longer want to be armchair philanthropists.
— **Mr and Mrs Bird**



The Outing for Elderly Fund provided regular opportunities for needy elderly to leave their homes where they socialised and enjoyed meals with others.

Our Donors

Rajah & Tann Foundation

The practice of law is often about observing precedent, and as one of Singapore's largest law firms, Rajah & Tann is well-versed in following established law. However, when we decided to create the Rajah & Tann Foundation, we were faced with an unfamiliar lack of precedent; no other law firm in Singapore had ever set up a similar dedicated charity foundation.

Despite the lack of a well-trodden path, it was clear that the Foundation was a natural step in the development of our commitment to playing the role of a responsible corporate citizen in the local and potentially regional communities. Our firm has always had a strong culture of community spirit. Even as a small practice in the 1950s, our founders were known as charitable men. Since then, we've continued to support a wide range of causes, and many of our lawyers undertake extensive pro bono work.

The Rajah & Tann Foundation thus allows us to channel donations to charities in an organised, cohesive and focused manner and provides a focal point for lawyers and staff to participate in initiatives to raise funds for worthy causes.

We are fortunate to have CFS guide us through this new territory. Their experience was invaluable in helping us navigate the intricacies of setting up a charitable foundation, and continues to make our journey a smooth and efficient one. They are able to direct us towards programmes which are most in need of our support, and keep us moving in the right direction.

The Rajah & Tann Foundation aims to support innovative pilot projects which are aligned with our mission and goals, with focus on the development of underprivileged children, providing necessary care and aid to the elderly and offering assistance to disadvantaged groups and individuals. We provide seed funding for our projects, allowing them to get off the ground and develop into full-fledged organisations.

In keeping with this, the Foundation has partnered with the Society of Moral Charities to set up the Blister Medication Packaging Service. Targeted at elderly patients above 55 years of age, especially those suffering from multiple chronic diseases, the programme aims to reduce non-compliance of medication with its beneficiaries. The weekly service at Khoo Teck Puat Hospital checks medicines for duplication and contraindications, and packs them according to their consumption schedule. After which, they are delivered to the homes of the beneficiaries. Survey results have shown that the programme has improved the quality of life of a large majority of the participants.

Additionally, the Foundation has contributed to the National University of Singapore's Kwa Geok Choo Professorship in Property Law. The programme aims to honour Madam Kwa Geok Choo through initiatives that will significantly benefit the legal fraternity and less privileged Singaporeans.

It is extremely gratifying to see the development of the Foundation from inception to completion. It is even more heartening to witness projects yield inspiring results. At the Blister Medication Packaging Service launch earlier this year, we had the opportunity to meet senior citizens who were beneficiaries of the programme. There is always something special about seeing the faces behind the cause, and speaking with individuals we hope to support. Charity is, after all, about the people, and the experience left us with an even greater drive to aid the project.

The resources and expertise of CFS has helped us make significant inroads in the Foundation's goals soon after its establishment. A giving heart is perhaps best paired with a keen and purposeful eye, and we are thankful that CFS is able to provide us with the vision and guidance towards being a more efficient and effective charitable foundation.

— **Mr Chandra Mohan, Partner, Rajah & Tann LLP**



The Blister Medication Packaging Programme aims to reduce non-compliance of medication and improve the quality of life of its beneficiaries.

ACRES Education & Outreach Programme

A humane education leads children to understand and appreciate how our planet's diverse environments, people and animals are all connected, related and interdependent. It helps them empathise with other living things and see the world through another's eyes. It fosters a culture of caring and sharing. It gives the next generation the wisdom and understanding to form a compassionate and just society.

Studies show that compassion towards animals in early life is linked to compassion towards people in later life. Our hope is that these children will continue to expand their circle of compassion to include their neighbourhood, community, country, natural environment and ultimately, their planet.

CFS' grant was directed to support the educational and outreach efforts of ACRES, in particular the HEAL programme.

HEAL: Humane Education for All Life is a humane education programme designed to fit the school's curriculum and customised to the school's needs. The programme encourages our children to use their power for good – to act positively, to live thoughtfully, to save the natural environments and make it richer, stronger, ever more beautiful. It focuses primarily on animal protection

issues, but its aim is to empower young people with the knowledge to make a positive difference in society.

HEAL inspires hundreds of Singaporean children every year, and 2011 was no exception. ACRES reached out to 36 different schools, kindergartens and universities, of which 23 are new venues.

Studies show that after going through the HEAL Programme, children have an increased awareness of how they can help animals, people and the environment with a higher percentage of students indicating empathy towards others as well.

One module in the HEAL programme includes a visit to the ACRES Wildlife Rescue Centre (AWRC). Not only do the children get to participate in an interactive skit on the harmful effects of the wildlife trade, they also learn about Singapore's very own native animals in the Outdoor Conservation Classroom. In 2010, a total of 1,688 people visited the AWRC. In the first half of 2011 alone, 2,283 people have visited the AWRC.

With CFS' support, ACRES will continue to improve and develop new educational materials for the Education Centre and Outdoor Conservation Classroom.

— **Mr Louis Ng, Executive Director, ACRES.**



Studies shown that compassion towards animals in early life is linked to compassion towards people in later life.

The Letter Friend

When Bobby* was suspected to have difficulties writing and recognising letters at age 5, he was put through The Letter Friend (TLF) pre-test. His dire test results – a score of zero – ascertained his parents' worries.

Through the help of a trained volunteer, Bobby was enrolled into TLF programme which saw him undergo One hour sessions per week, in the comforts of his own home. Ran by Ang Mo Kio Family Service Centre, the Early Literary Development Programme uses TLF curriculum to provide a holistic and integrated early intervention to establish a strong foundation in the English language and literacy levels for disadvantaged children.

With the aim of achieving age-appropriate literacy skills, the sessions focused on cultivating and stimulating Bobby's phonological awareness. The programme is designed to provide intervention with an individualised and intensive home-based reading system coupled with a series of experiential training sessions.

Despite the mounting frustrations as he struggled in his learning, Bobby persisted and his determination paid off when he completed the programme in less than a year. Bobby achieved remarkable improvement, from 0% in his pre-test scores to 50% in his post-test scores.

In addition to his successful completion, Bobby's father has been informed by the pre-school that he has shown significant progress in his writing and speech, especially in the ability to form basic sentences. Bobby has also developed a great liking for his trainer, who was patient and steadfast in her approach. This affirms the efforts placed in screening and training volunteers to ensure suitability in handling children and delivering the curriculum to maximise a child's development while respecting the diversity of their families.

The programme's multi-platform approach goes beyond that of literacy progress. On top of progress in reading abilities, improvement in their social development was also an indicator. The children gradually developed greater confidence in communicating their basic needs to adults and are less withdrawn in social settings.

The assistance and holistic support toward the family during this critical year of Bobby's development has given his parents great confidence to enroll his 4 year-old younger brother to the programme as well.

It is, ultimately, the hope of all parents to give their children the best so that they can go far in life.

— **Social worker, Ang Mo Kio FSC**

**Name has been changed to protect identification.*



Children that undergo The Letter Friend curriculum developed greater confidence in communications and improved in their reading ability.

These Wheels Are Made For Outings

Before suffering a stroke in 2005, 84 year-old Mdm Sellamah Bte Talib was active and enjoyed a lively social life. Since then her increasingly frail health has left her wheelchair-bound, and for the once jovial lady, largely housebound, save for her therapy sessions at Tembusu Rehabilitation Day Care Centre. Her daughter holds a full-time job and finds it both difficult and challenging to take her out due to her mobility difficulties. Not wanting to burden her daughter, Mdm Sellamah resigned herself to spend most of her days at home, despite feeling lonely with no one to talk to.

Things began to look up for Mdm Sellamah in 2010 when she took part in the Outing for the Elderly Fund (OEF) programme which was set up to specially support frail and needy elderly – wheelchair-bound or with dementia – to go out for regular excursions. The programme simplified the logistical arrangements by pre-selecting transport service providers and a variety of outing venues which helped to reduce the administrative burden on organising such events. Prior to the OEF programme, charities had limited chances to bring groups of elderly out largely due to inadequate financial and manpower resources. It was also administratively tedious as special transport had to be arranged and outing venues had to be sought out in advance with wheel-chair and elder-friendly amenities.

Mdm Sellamah was thrilled to have the opportunity to go out again and the thought of being able to step out of the house and breathe fresh air in the sun filled her with happiness. She would now have the chance to experience

and explore a myriad of new attractions in Singapore and visit places which will bring her good memories – the Singapore Zoo and the National Orchid Garden. Mdm Sellamah would always count down the days to each outing in anticipation and made good use of these outings to doll herself up well.

She remembers most vividly the outings she enjoyed the most; shopping trips to NTUC Fairprice at Jurong Point Shopping Centre and Giant Hypermarket at VivoCity. At these outings, she was given shopping vouchers to purchase items useful and meaningful to her. The lunch treat those afternoons were especially memorable as it was a refreshing change from the food she usually eats. The retail and food sessions greatly improved her mood and disposition.

Mdm Sellamah feels she has benefitted tremendously from all the outings and is grateful to the OEF programme. Apart from being able to enjoy the various attractions, her biggest joy was being able to be mingle and make friends with other elderly people, volunteers, and staff. It lifts her spirits up and makes her feel like she is part of the community. She feels very blessed knowing that there are such opportunities extended to people like her and she hopes that many more can benefit from the programme.

With the Outing for the Elderly Fund now going into its second year, we are excited for more people like Mdm Sellamah to feel the sunshine on their faces.



Mdm Sellamah (centre) in one of the outings to NTUC Fairprice.

A Community Impact Fund: Safe Home Scheme

CFS launched our first Community Impact Fund which is a demonstration project that will support communities or groups to coalesce on a local, common concern. Each project includes a resource fund from which services can be commissioned by the community for the community.

The Safe Home Scheme was started in February 2011 to provide a one-stop home modification service to retrofit or design a more accessible and safe home environment for needy elderly or persons with disability and their caregivers. The main objective is to allow the beneficiaries to move freely and safely in their house by reducing risks of falls and preventing unnecessary injuries. The programme also includes working closely with the beneficiaries to improve their functional ability and safety in the identified problem areas after the modification is done. An example would be to educate them the proper way of using ramps and handhold supports when getting around the house in their usual daily living activities.

The following photos showcase how Mrs D.F., living in an old flat with her caregiver, who is suffering from both acute osteoarthritis knees and schizophrenia, has benefited from the Scheme.

PRE-HOME MODIFICATION ASSESSMENT:

Due to decreased strength in her lower limbs, Mrs D.F has difficulties lifting her legs when she walks. With this lack of ability, she often trips on the edge of the kerb when she moves between the kitchen and living room.

When Mrs D.F's caregiver inevitably has to be away for work or to run errands, he is often afraid to leave her alone at home with the fear that she will fall and hurt herself.

Mrs D.F has a squatting toilet in her bathroom which she finds a huge challenge to use. Squatting is extremely taxing on her weak knees and she often struggles

Kitchen (Living Room)



Before

A raised kerb that separates the living room from the living room to the kitchen



After

Walkway between living room and kitchen is modified to a cemented and smoothed ramp

intensely to stand back up. In addition, she does not have a steady sense of balance owing to her mental condition. These conditions add up to substantially increase her risk of falling and injuring herself.

These mobility issues all contribute to Mrs D.F.'s anxiety levels, especially when she has the need to use the bathroom and becomes highly dependent on her caregiver to be around to help her all the time.

HOME MODIFICATION OUTCOMES:

Both Mrs D.F and her caregiver are very pleased and feel much more at ease now with the permanent fixes from the renovation. Mrs D.F was also taught how to use the bathroom safely and to keep the bathroom dry and

free from clutter. Better equipped, both Mrs D.F and her caregiver are more confident that she can move around in her home more easily and safely. Mrs D.F shared that she feels comfortable to now take her shower in the toilet as she is no longer afraid of slipping with fall prevention amenities in place. She can even rest herself on the toilet when her weak knees prevent her from standing too long during her shower.

Mrs D.F's caregiver is extremely grateful for the programme as he now has the peace of mind to leave Mrs D.F. at home alone when he needs to run quick errands. The post-home modification training has also been useful for him as a caregiver – he is able to seek advice and practical assistance from the occupational therapist when needed.

Toilet (Bathroom)



Before

Squatting toilet which is often wet, slippery and cluttered with pails



After

Pedestal toilet with additional grab bar and reduced clutter in the bathroom

Our Upcoming Plans

Strategic Directions

We want to be a leading charitable grantmaker in Singapore, distributing funds annually to exceptional projects on behalf of our clients. Our in-depth knowledge of the charity sector ensures our clients' giving has the most positive local impact, and our understanding of our clients makes us Singapore's expert in providing philanthropic advice.

Unlike most community foundations, we serve a country, not just a city, and this brings different opportunities and responsibilities. We will continue to grow our national profile, by demonstrating our reach across a broad swath of social issues and our ability to be an independent and trusted funder in the local communities.

CFS' business plan focuses on four key strategic priorities for our growth path for 2011-2013.

We highlight some of our key plans moving forward below.

To engage our donors and make them more aware of philanthropic developments, we will hold a symposium in the first half of 2012 to focus on the landscape of grantmaking in Singapore for donors and prospects so that they may learn good practices on managing their charitable interests more effectively. CFS is also collaborating with the National Volunteer & Philanthropy Centre to create awareness and promote thought leadership on philanthropy; and will be co-organising the inaugural Philanthropy in Asia Summit in September 2012.

In relation to CFS's marketing and publicity efforts, we will launch a new website in early 2012. This website

OUR STRATEGIC PRIORITIES

1. Profile & Branding	Raise the profile of philanthropy and charitable giving, showing impact for CFS' role in the community.
2. Client Experience & Donor Raising	Strengthen the value and experience of philanthropy for clients. Establish a community of givers.
3. Programme Funding & Impact	Increase the level and impact of funding reaching communities so as to build an authoritative organisation on philanthropy with strong community presence.
4. Sustainable Foundation	Increase our long-term sustainability.

enhancement, together with new marketing collaterals and strategic media relations, will increase the visibility, credibility and awareness of the activities and services offered by CFS.

To enhance our donor's philanthropy journey, CFS will also be organising regular donor site visits, networking and other donor education events to keep clients informed and updated regularly.

CFS will continue to organise more roundtable discussions on specific causes to deepen the community's awareness of new trends and un-met community needs. We also plan to tailor our donor relations programmes to help donors map out, individually, their giving interests and engagement process.

We also target to increase our grantmaking efforts by strengthening our grantmaking system and creating a portfolio of charities and existing worthy programmes for immediate donor adoptions. CFS has started developing our own due diligence framework and will complete this by mid 2012. We will also use the framework as a guide to develop a list of charitable organisations that we will recommend to potential donors.

In understanding the unique skills, passion and perspectives the younger generation can bring to philanthropy, CFS sees the opportunity to engage the next generation, as they become more active in stepping forward and coming together to fuel their interest in engaging in community issues. CFS aims to provide a platform of support for them to have a deeper understanding and insight into the issues they care about as well as a clearer picture of how they can work to solve them.



Our Story

Our Vision

To be the channel of choice for engaged giving and an authoritative organisation that transforms Singapore's philanthropic culture.

Our Mission

To inspire giving in Singapore through bridging donors with innovative grantmaking on community needs.



Our Story

Our Beginnings

Date of Incorporation :
8 September 2008

UEN :
200817758M

Constitution :
Company Limited by Guarantee

Charity Registration Number :
2119

Institute of Public Character Number :
000641

Institute of Public Character Effective Period :
1 October 2010 to 30 September 2012

Sector Administrator :
Commissioner of Charities

Banker :
Standard Chartered Bank

Auditor :
KPMG LLP

Financial Period :
1 April to 31 March

The Community Foundation of Singapore was an initiative spearheaded by the National Volunteer & Philanthropy Centre in 2008 to provide a simple, yet powerful and highly personalised approach to giving.

CFS offers the strongest value proposition to philanthropists who want their giving to be engaged and meaningful. We offer comprehensive matchmaking with non-profit causes and programmes, and quality service delivery. This sets us apart from many organisations entering the philanthropic marketplace offering intermediary services for donors. We will also offer donors a menu, including research, planning, managing charitable funds and evaluation.

CFS was incorporated on 8 September 2008 as a company limited by guarantee. We were registered under the Charities Act on 22 September 2008 with Institutions of a Public Character (IPC) status.

OUR ASPIRATIONS

To be Singapore's leading charitable grantmaker, distributing funds annually to exceptional projects on behalf of our clients. Our in-depth knowledge of the charity sector ensures our clients' giving has the most positive local impact, and makes us Singapore's expert in charitable giving.

OUR LOGO

The logo, which is formed by a simple graphic line, flows from a single point to form a 'landscape' which reflects CFS' vision of contributing towards the building of a philanthropic culture and a more giving society.

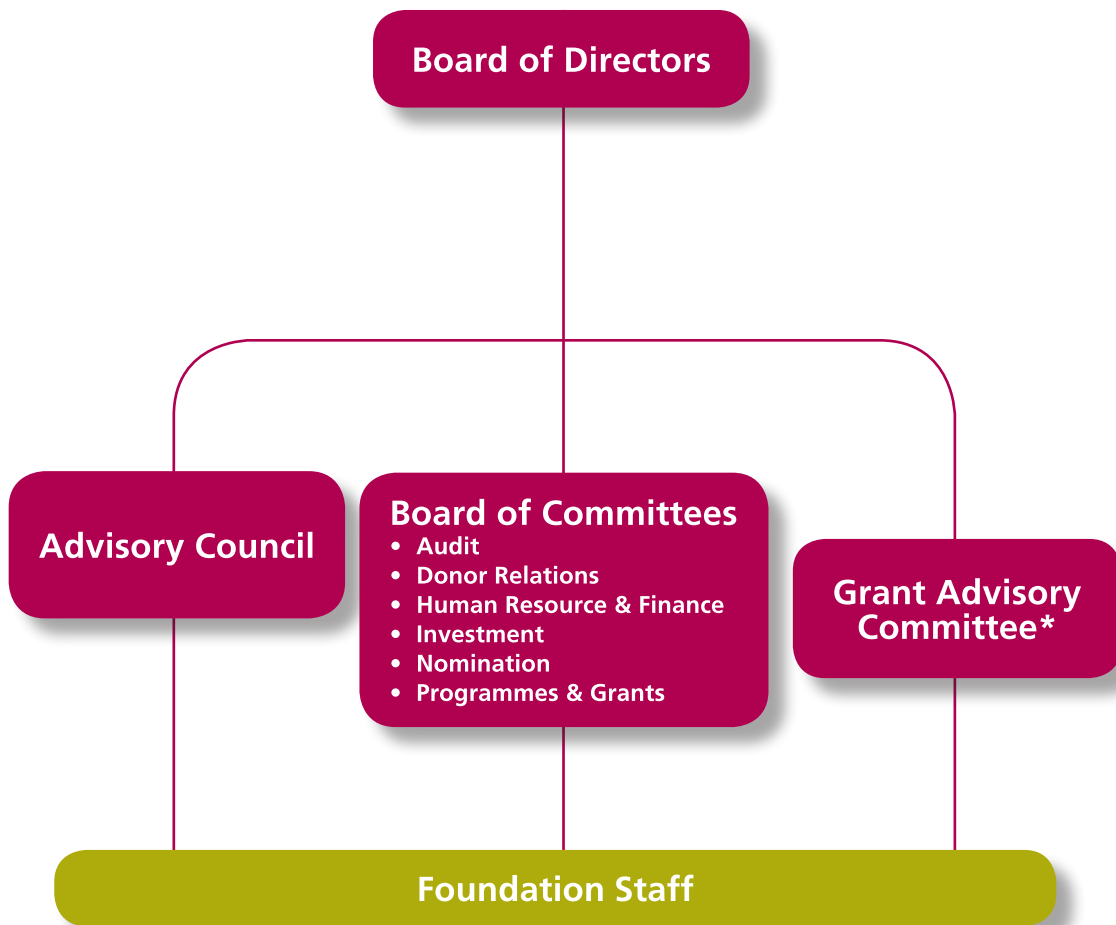
Community Foundation
OF SINGAPORE



CFS' official launch on 17 February 2009 with Former President SR Nathan.

Our Story

Organisation Chart



**Committee set up by respective donors to make grant recommendations*

Board Directors

The Community Foundation of Singapore is guided by a diverse and dedicated Board of Directors. They exercise prudent judgment in their stewardship responsibilities. The Board shares your passion for changing lives and strengthening communities.

CHAIRMAN	<p>Mr Stanley Tan Chief Executive Officer, Global Yellow Pages Limited</p>
BOARD MEMBERS	<p>Mr Keith Chua Executive Chairman, ABR Holdings</p> <p>Ms Elsie Foh</p> <p>RADM (Ret) Kwek Siew Jin President, National Council of Social Service</p> <p>Ms Madeleine Lee Managing Director, Athenaeum Limited</p> <p>Mr Laurence Lien Chief Executive Officer, National Volunteer & Philanthropy Centre</p> <p>Mr Adrian Peh Managing Director, Yeo-Leong & Peh LLC</p> <p>Ms Teoh Lian Ee Senior Tax Consultant, Inland Revenue Authority of Singapore</p> <p>Dr Mary Ann Tsao President and Founding Director, Tsao Foundation</p> <p>Mr Yeoh Oon Jin Head of Assurance, PricewaterhouseCoopers LLP</p>
ADVISORY COUNCIL	<p>Ms Anne Boyd Chairperson, The Scottish Community Foundation</p> <p>Ms Clare Brooks Director of Philanthropy, Community Foundation Network</p> <p>Mr Robert V. Edgar Vice President of Donor Relations, The New York Community Trust</p> <p>Ms Eileen R. Heisman President and CEO, National Philanthropic Trust</p> <p>Mrs Yeong Phick Fui Managing Director, UBS AG</p>

CFS Team

Mr Laurence Lien

Acting Chief Executive Officer

Ms Catherine Loh

Deputy Chief Executive Officer

Ms Khalijah Masud

Assistant Director, Donor Relations

Ms Joyce Teo

Assistant Director, Programmes

Ms Sophie Soon

Finance & Administration Manager

Ms Luo Jiewei

Senior Executive

Ms Yvonne Yu

Senior Personal Assistant





Our Thanks

Acknowledgements

We would like to thank all of the following for your generous contributions and participation in producing our very first Annual Report.

We had our official launch in 2008 – our founding Directors are some of those visionary people, as were our first donors and the staff. CFS owes a debt of gratitude to these and other dedicated people for growing the Foundation's capabilities and assets over these startup years.

Our story and aspirations is a reflection of the unique and generous donors, organisations and partners whom we have been and always be honoured to work with.

Heartfelt thanks to Global Yellow Pages for your creative vision and production support. Special thanks to Jason Goh and Chris Ho who worked tirelessly to complete it on time.

Our appreciation to all our community partners and donors who shared your stories and photos with us.

Thank you everyone!

Community Foundation of Singapore

6 Eu Tong Sen Street #04-88 The Central Singapore 059817

T +65 6550 9529 **F** +65 6221 0625 **W** www.cf.org.sg